

Lego Serious Play® Strategy Workshop

This is a strategic innovation and organizational development workshop using the LEGO® SERIOUS PLAY® materials and methodology.

LEGO® SERIOUS PLAY® methods draw on extensive research led by Johan Roos and Bart Victor that looked at applications of the method in business, organizational development, psychology and education.

From the outside, a LEGO® SERIOUS PLAY® workshop may just look like playing with Lego, but the structured process elicits deep thinking, powerful storytelling, authentic collaboration and problem solving of complex challenges that organizations, businesses and communities face.

A LEGO® SERIOUS PLAY® workshop is designed to enhance engagement, business performance and strategic innovation. In essence these workshops help participants to more easily communicate complex ideas in simple Lego forms.

Make plans, develop strategies, explore risks, run scenarios, clarify values and behaviours with a LEGO® SERIOUS PLAY® strategy workshop .

Participants in this workshop will

- Understand the concept of strategy and strategic intent
- Formulate strategy for their Business-within and identify opportunities that will affect longer-term results
- Use strategic insight and business-strategy skills to create compelling business initiatives and strategic priorities for their area of responsibility
- Involve their team members in executing strategic plans via LEGO Serious Play process
- Enhance the strategic agility of their team and work with three different types of imagination
- Experience the engaging, hands-on LEGO Serious Play methodology. (Yes, we will literally play with LEGO).

Who should attend the Workshop?

This process has been successfully applied in organizations of all types. It has been used by local governments, global service companies, large banks, start-ups, manufacturing companies and non-profit organizations.

Duration:

2 days

